

Germany: Markets within a Market

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Agenda

- I. Gambling Regulation in Germany
- II. Application for Schleswig-Holstein license
- III. General Requirements of GRA
- IV. Concepts required by secondary legislation
- V. IT Security + SAFE server
- VI. AML & fraud prevention
- VII. Social Concept
- VIII. Advertisement issues (key points)

I. Gambling Regulation in Germany

E15

- strict ban on online casino games
- 20 sportsbetting licenses limited to seven year 'experimentation period'
- Wager limit of 1000 Euros per person per month
- Turnover tax of 5%

GRA S-H

- Open licensing process for online casino games without banker and sports betting
- no limit on monthly wagers
- Gross profit tax of 20%

II. Application for Schleswig-Holstein license

- GRA in force since January
- Licenses issued with effect as per march 2012
- application process will start soon

III. General Requirements of GRA

- Reliability
- Expertise
- Economical performance

IV. Concepts required by secondary legislation

1. IT Security + SAFE server (accredited certification required)
2. **Strict** e-payment rules for Germany / SH: New tools suggested by SH MINISTRY OF INTERIOR re
 - AML & fraud prevention
 - Addiction prevention and exclusion of minors (SOCIAL CONCEPT)

V. IT Security + SAFE server

16 JAN 2012: Online Gaming in Schleswig-Holstein
Information convention on the new regulation and tendering
procedure:

Guido Schlutz, Head of Gambling Regulation and Supervision, SH
Ministry of the Interior:

The Ministry seeks for a **SAFE SERVER** in SH with TRIP
RECORDER SKILLS

IT Security + SAFE server

Credibility of IT tested infrastructure via ACCREDITATION:

„HOT CANDIDATES“ for installing and testing e.g.:

- from Germany:
Leading Federal Testing Organisation:
TÜV RHEINLAND iSec (TUV.com)
- from abroad:
TÜV AUSTRIA TRUST IT, GLI, Dictao

VI. AML & fraud prevention

Strict e-payment rules for Germany / SH: New tools suggested by SH MOI

New German AML Regulations need to be considered:

Secondary Legislation SH:

Full banking license required to hit conditions.

E.g. for Germany: **Wirecard Bank**

VII. Social concept

Strict e-payment rules for Germany / SH: New tools suggested by SH

Social concept: Addiction prev. (AP) and excl. of minors (EM)

SH MOI, Mr Schlütz:

The following project is recommended as „the right impulse“:

Prof Dr Heino Stover, Professor of Social Scientific Addiction, Frankfurt Main University of Applied Science developed a tool (together with the German Wirecard BANK) to ID

- **Real** problem gamblers (+ to block / treat them)
- **Minors** (+ to block them)

Killing two birds with one stone...

VIII. Advertisement issues (key points)

- Self regulation of industry, CoC German Advertising Council ZAW
- Responsibility towards consumers
- Social conduct & minors

Contact:

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ZAW & EASA = Umbrella organisation of advertising selfregulation organisations across Europe.



Legal Gaming in Europe Conference



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