

DRAFT Program Gaming in Holland Conference June 23 & 24th, Amsterdam

TIME	SUBJECT	MODERATED BY	PARTICIPANTS
12.00 – 13.30	Registration and Lunch		
13.30 – 13.40	Word of Welcome	Willem van Oort Gaming in Holland	
13.40 – 14.10	Keynote A Successful Regulated Market in the Netherlands	Henrik Tjarnstrom, CEO Unibet	Solo Keynote
14.10 – 14.40	The Dutch iGaming Market in numbers		✓ Simon Holliday, MD of H2 Gambling Capital
14.30 – 15.00	Regulatory Overview		✓ Benjamin Jansen, Director at Ministry of Justice ✓ Marja Appelman, Director Dutch Gaming Authority KSA ✓ Justin Franssen, Kalff Katz & Franssen
15.00 – 15.30	Discussion on Regulatory developments (at June 23: Aktueel)		✓ Benjamin Jansen, Director at Ministry of Justice ✓ Marja Appelman, Director Dutch Gaming Authority KSA ✓ Justin Franssen, Kalff Katz & Franssen ✓ Rutger Jan Hebben, Stichting Speel



			Verantwoord
15.30 – 16.00	Short Break		
16.00 – 16.30			
17.00 – 17.45	Lottery Session: to an open lottery market in the Netherlands?	Frank Bijman	<ul style="list-style-type: none"> ✓ Dr Hans Cornehl – CEO Tipp24 ✓ Sigrig van Aken, COO Dutch Charity Lotteries ✓ 3rd person pending confirmation
17.45	End of Sessions		
18.00 – 20.00	Sports- and Networking	HOLLAND - CHILE	Live with FIFA Worldcup Holland - Chile
20.00	End of Day 1	-	
JUNE 24			
08.00 – 09.00	Registration	With Coffee and Croissants	Dome @Renaissance Hotel Amsterdam
09.00 – 09.10	Day Opening	Aideen Shortt – Day Chairperson & Willem van Oort	
09.10 – 10.40	Sports		
10.00 – 10.30	Opening of the gaming market is like an autostrada:	Chris Woerts	✓ Ruud Mols, commercieel directeur Staatsloterij



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more brands make the
appetite higher

- ✓ Henriette Kievits: head
Public Affairs NOC-NSF
- ✓ Peter Rovers, Marketing
Director at PSV
- ✓ Edward van Wonderen
MD of PEC Zwolle

10.30 – 11.00

Coffee and Networking

11.00 – 11.45

Technical Standards for the
Dutch iGaming market

- ✓ Gabriel Dubois –
iGaming Director at
Dictao
- ✓ Other speakers to be
confirmed

11.45 – 12.00

Responsible Gaming

Pieter Remmers

- ✓ Marja Appelman,
Director Dutch Gaming
Authority KSA
- ✓ Maris Bonello –
Responsible Gaming
Manager Unibet
- ✓ Michael Auer – MD at
Neccton

12.00 – 12.30

Session 5



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12.30 – 13.30	Lunch and Networking		
13.30 – 14.00	Mobile Gaming in a Regulated environment	Johan Styren, CEO of LeoVegas	Solo Presentation
14.00 – 14.45	The role of Media Companies in the iGaming Industry	Jurian van der Meer, Commercial Director Endemol Netherlands	✓ Jasper Hoekert, MD Revenue Engineers
14.45 – 15.30	Social Gaming	TBD	✓ Raf Keustermans, CEO Plumbee ✓ Vincens Marti, CEO Akamon
15.30 – 16.15	Tea and Networking		
16.15 – 17.00			✓
17.00 – 17.30	Bingo Session	Details coming soon	
17.30	In Closing Aideen Short Willem van Oort		

