

WORLD-CLASS SPEAKER LINE-UP AT THIRD GAMING IN HOLLAND CONFERENCE

AMSTERDAM (April 1st 2014) – The third edition of the Gaming in Holland Conference – to be held June 23rd and 24th in Amsterdam – promises to be the most exciting conference yet. Not only because regulation of online gaming in The Netherlands is drawing near, but also thanks to the world-class speaker line-up. More than thirty influentials from the international gaming industry will participate: among them CEOs of gaming operators, specialized lawyers, top SEO experts and lottery entrepreneurs. The theme for this conference will be *Opportunities in a regulated market*.

Willem van Oort, founder of Gaming in Holland, is excited about the quality and variety of the speakers. ‘The success of the earlier Gaming in Holland Conferences has helped us build a regular audience of gaming professionals from both The Netherlands and abroad. The draft proposal for the new remote gaming law will be submitted to Parliament before summer recess – Gaming in Holland will be the place to discuss the proposal. If you want to stay up-to-date with the latest developments, you’ll need to be in Amsterdam on June 23rd and 24th.’

But the conference is not just about politics. There will be sessions on Responsible Gaming, Mobile Gaming, Marketing & Media, Sports & Sponsorship, Technical Compliance and Social Gaming.

So who are those world-class speakers? ‘We’ve made sure that all facets of the gaming industry will be represented. All of our speakers are regarded as experts in their respective fields. Henrik Tjörnström, CEO of Unibet, will open the conference. Then there’s dr. Hans Cornehl, CEO of lottery operator Tipp24. The Dutch government is represented by Benjamin Jansen, director at the Ministry of Safety and Justice. Jon Matonis, executive director of Bitcoin Foundation, will talk about the latest developments regarding virtual currencies. Charles Butler, CEO of Netplay TV, will share his thoughts on the responsible synthesis of gaming and the media.’. From the Dutch industry, Sigrid van Aken, COO of Dutch Charity Lotteries and Chris Woerts are present.

More inside knowledge and intriguing opinions will be shared by Raf Keustermans (CEO Plumbee), Maarten Haijer (secretary-general of European industry body EGBA), Justin Franssen (leading gaming lawyer) and Joerg Hofmann (president IMGL International Masters of Gaming Law). Respected data expert Simon Holliday of H2 Gambling Capital will analyze the Dutch gaming market on the basis of his own research. Please find the complete speaker line-up at the end of this document.

For more information on the Gaming in Holland Conference, please visit conference.gaminginholland.com.

Gaming in Holland is Co-Hosted with the iGaming Supershow from iGaming Business - The iGaming Super Show is the biggest dedicated iGaming exhibition and conference for the iGaming industry and takes place at Amsterdam RAI on June 24-27 2014.

Facts and Figures

Gaming in Holland Conference

- 23 June – starting at 12.30pm until 6pm
From 6 pm FIFA Worldcup Football
HOLLAND – CHILE with networking
- 24 June – entire day

Location: the Dome @Renaissance Hotel in Amsterdam

Kattegat 1, 1012 SZ Amsterdam, the Netherlands

3 walking minutes from Central Station.

Participation Fee for the 2 days 575€ - and 100€ off until May 1st.

Quotes

Dr. Hans Cornehl – CEO Tipp24

‘We look at the Dutch market with great interest and optimism. The ongoing modernization of the Dutch online gaming market and the current legislative overhaul may well set a new standard for regulating online gaming in Europe.’

Jurian van der Meer – CCO at Endemol

‘Real money gaming and betting is not particularly part of the Dutch DNA. Associations with well-known and trusted household brands will help to open up this market.’

Gabriel Dubois – head of iGaming operation at Dictao

‘After successful entries into the other European regulated markets, Dictao is now looking forward to launching its compliance service for operators in the Netherlands. We consider this to be the next major market in Europe, and are following all regulatory developments very closely.’

Gaming portal MeneerCasino.com – sponsor of the Conference

‘The speaker line-up looks more than promising. We expect an exciting event, especially since we’re on the threshold of the biggest changes ever in the Dutch market. A must-visit for gaming professionals with an interest in The Netherlands.’

Speakers

Marja Appelman – director Dutch gaming authority KSA

Michael Auer – Mentor

Jens Bader – CCO Paysafecard

Maris Bonello – Unibet

Charles Butler – CEO Netplay TV
Carlo Constanzia – former CEO Bwin France
Dr. Hans Cornehl – CEO Tipp24
Gabriel Dubois – Dictao – Head of iGaming Operations
Maarten Haijer – secretary-general EGBA
Simon Holliday – H2 Gambling Capital
Justin Franssen – Kalff Katz Franssen
Jörg Hofmann – president IMGL International Masters of Gaming Law
Benjamin Jansen – director at Ministry of Safety and Justice
Raf Keustermans – CEO Plumbee
Jurian van der Meer – CCO Endemol Netherlands
Vicens Marti – CEO Akamon
Jon Matonis – executive director Bitcoin Foundation
Jamie Reeves – product director Paddy Power
Henrik Tjärnström – CEO Unibet
Pieter Remmers – managing director at Assissa
Chris Woerts – CW Consultancy

Conference Chair: Aideen Shortt, Gaming Consultant and Contractor

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